

## **eFolder Begins Shipping Replibit BDR Appliances**

*eFolder Celebrates the Product Launch by Raffleing Off \$10,000 of Free Equipment at IT Nation 2016*

**Orlando, FL – November 9, 2016** – eFolder, a leading supplier of business continuity and file sync services, today announced at IT Nation 2016 that Replibit™ BDR appliances are now shipping and generally available. To celebrate the product launch, eFolder is giving away \$10,000 worth of free BDR appliances to randomly selected attendees at IT Nation. Every IT Nation participant will receive a Replibit BDR raffle code in their conference bag distributed by ConnectWise. Eight lucky winners can claim their free BDR appliance by visiting the eFolder hospitality lounge during IT Nation.

Replibit is a patented, end-to-end business continuity software platform designed for managed service providers (MSPs). With three models to choose from, the new Replibit Mini, Pro, and Rack appliances complete the overall Replibit solution with a purpose-built BDR appliance family available directly from eFolder. Replibit BDR Appliances are local BDR appliances, featuring FastFlash™ SSD storage technology and the patented Replibit Appliance software. Replibit is the industry's first all-SSD BDR appliance product line. With a next-gen, FastFlash SSD architecture, Replibit appliances deliver fast and reliable on-site system recovery for SMB client environments. The FastFlash SSD architecture means industry leading IOPs and a 50x speed advantage during system recoveries. The Replibit Mini is the world's fastest and most reliable BDR appliance, making it ideal for mass market deployment to small businesses.

"We are thrilled to begin shipping Replibit BDR appliances," says Kevin Hoffman, chief executive officer at eFolder. "In just a few months after acquiring Replibit, we are delivering the last critical piece of the overall business continuity solution. We now supply MSPs with everything they need for end-to-end business continuity, including the Replibit chain-free, image-based backup software, the local BDR appliance, cloud replication, backup, and recovery services in the eFolder Cloud, and global management of the entire Replibit solution. The higher capacity Replibit appliances can also serve as economical building blocks for partners that want their own multi-tenant Replibit private cloud deployment."

"The Replibit Mini is a home run," says Phillip Long, president and chief executive at Business Information Solutions, Inc. "To date with Replibit, we've been building our own BDR appliances. During the Replibit appliance beta test, our techs were blown away by the speed and performance of the all-SSD appliance. Fast and reliable on-site recoveries are critical for us to keep our promises with our clients. We are now standardizing on Replibit BDR appliances."

"I am excited to see the Replibit solution quickly evolve under eFolder ownership," says Andrew Bensinger, Replibit founder and vice president of engineering at eFolder. "Most partners want an end-to-end solution from their vendor. Now, partners can turn to eFolder for all the key pieces of the solution, including software, BDR appliance, cloud and management."

Replibit BDR appliances are shipping and generally available to MSP partners in the United States. Interested partners may call eFolder at +1-800-352-0248 or visit us [www.efolder.net/replibit](http://www.efolder.net/replibit)

### **About eFolder**

eFolder is a leading supplier of cloud business continuity, cloud file sync, and cloud to cloud backup solutions for MSPs, cloud service providers, system integrators, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded cloud services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: [www.efolder.net](http://www.efolder.net) and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)